



Tom Barrett
Mayor, City of Milwaukee

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Contact: Eileen Force
(414)286-8504

CORRECTED

*****Media Advisory*****

Barrett Celebrates “Bike to Work” Week with Ride to City Hall *Mayor celebrates downtown workplaces encouraging cycling commuters*

MILWAUKEE – Mayor Barrett will ride his bike to work on Monday morning to celebrate national “Bike to Work Week” in the City of Milwaukee. Barrett will ride from his home in Washington Heights to the Zeidler Municipal Building. Upon his arrival, Barrett will join riders from the Bicycle Federation of Wisconsin and others to promote cycling as an alternative mode of transportation for Milwaukee commuters.

WHAT: Bike to Work Week Celebration

WHEN: Monday, May 12, 2008
8:30 a.m. ride begins at 51st and Washington Blvd.
9:00 a.m. news conference Zeidler Municipal Building, 841 N. Broadway

This year Mayor Barrett will be riding a custom Milwaukee Bicycle from Ben’s Cycle courtesy of Eppstein Uhen Architects, a Third Ward business that has taken to offering its employees bicycles as a way to commute between meetings and errands without getting in a car.

“Riding a bike in the city is not only good for the environment and good for your health, it’s good for your wallet,” said Mayor Tom Barrett. “As gas prices creep up toward four dollars per gallon, why wouldn’t you take advantage of the beautiful Milwaukee spring and summer to cut down on traffic and emissions from cars, save a few bucks and get more exercise.”

Milwaukee is a bike-friendly city with more than 50 miles of bike paths and 100 miles of designated on-street bike routes for visitors and residents to enjoy. For more information on the Mayor’s route, please contact Eileen Force at 286-8504.